



BRANDSHOP
**CONNECTS MULTIPLE
WEBSTORES USING A SINGLE
INTEGRATED SYSTEM**

BrandShop is the leading provider of e-commerce technology and services for brands that care about their consumers' shopping experience. With more than 20 years of experience, BrandShop creates complete digital commerce experiences reflecting consumers' digital shopping expectations by utilizing the latest thinking and tools. BrandShop recognizes that customers today expect an engaging, branded shopping experience from the initial search to the package receipt, along with knowledgeable customer service.

NetScore's solution enables Brandshop to connect multiple webstores using a single integrated system so that all information is stored in a separate format, thereby reducing maintenance costs and manual efforts.

Challenge

BrandShop had numerous brands on the web platform that they wanted to integrate into a single system. They wanted to have a unique integrated system with multiple webstores that would enable them to keep track of all transaction records coming from webstores and help them make informed business decisions.

Solution

NetScore implemented web services by linking NetSuite with BrandShop's webstores to process the transaction records. NetScore created a platform to place the transaction files in a single server using SFTP protocols, and NetScore-built web services created transaction records in NetSuite from the server.

Benefits

Decreases Maintenance Costs

NetScore's solution enables Brandshop to connect multiple webstores using a single integrated system so that all information is stored in a separate format, thereby reducing maintenance costs and manual efforts.

Improves Data Consistency & Efficiency

All webstore integrations will follow normal data mapping across the webstores so that the data will be consistent and is efficiently imported into NetSuite.

Reduces Processing Time

Through NetScore's solution, Brandshop can reduce the number of webstore system integrations and can now process multiple webstore orders in a single integrated system saving processing time.

Easily Configures New Webstores to the Existing Integration

NetScore's multi-channel integration is enabling Brandshop to add new webstores on different platforms and seamlessly integrate with NetSuite. This combination has led to a reduction in software maintenance costs.

BRANDSHOP

Customer

BrandShop
www.brandshop.com/
Shelton, CT

Industry: eCommerce

Project Type: System Integrations

